Leadership Program From Government Polytechnic & CASI

"Fellow Program"

For CXO's / Board Members / VP / Business Heads

Specializations include HR / Operations / Finance / Supply Chain / IT / Strategy / Marketing, PR & Corporate Communication / Engineering / Manufacturing / Smart Cities / Waste Management / Strategy / Energy / CSR / Sustainability

The world is changing, at a pace faster than ever before. Managers are finding it difficult to keep up with competition and challenges arising of evolving business scenario.

There is no doubt we have challenging times ahead. Apart from on-going business challenges and growth targets; managers today face an unprecedented task of ensuring they are able to compete globally. The world is a much smaller place today with corporates from every corner eying customers across the world, managers and corporates can no longer continue to make progress at an existing pace. Such business pressures exist across every aspect of business be it sales, marketing, manufacturing, supply chain, information technology, finance or brand management.

Government Polytechnic and CASI join hands to offer the Fellow Program for Senior Management professionals. This program is aimed at ensuring your knowledge & skill sets are relevant and you stay on top of your game.

Further, in the ever changing business scenario ensuring your policies, processes and products are leading to sustainable development is becoming one of the primary concerns faced by governments, industry and communities across the world. We know that our actions today, and our responses to this challenge, will have serious ramifications for the generations that follow.

While development is imperative, corporates and governments are hard pressed for sustainable development. "**Today every senior management professional across verticals has a huge role to play in this quest for Sustainability**"

CASI supports leadership in sustainable development and sees sustainable tools and processes as central to achieving this goal.
CASI has a range of training products and initiatives that support sustainable outcomes for businesses, and is committed to continuing to stay at the leading edge of sustainable development.
Every program at CASI Global has sustainability as a compulsory subject in addition to your elective. This ensures while you attain credentials for strategic management in your elective; sustainability is interwoven in your business across functions.

The Fellow program is a dual specialization program, one is the core elective which you may select and the other elective is either CSR or Sustainability.

On behalf of CASI and Government Polytechnic, we invite you and we encourage you to see CASI as a critical partner in your quest to support sustainable development.

We are pleased to present to you 'Fellow Program and look forward to you joining the CASI Family.

The Mentoring Board

CASI India | Government Polytechnic

The Global Fellow Program

- Senior Management & Consulting Practitioners are encouraged to apply for the Fellow Program.
- A 11 month research based, distance learning program designed to prepare senior management professionals to magnify their impact on corporate & business strategy.
- The program will help you strategically integrate your expertise with a deep knowledge that you can leverage in situations arising out of an increasingly volatile business world
- Three parts to the program: Strategy + Electives + Sustainability.(electives maybe your function eg HR / Sales / IT OR industryeg chemical / pharma / IT / BFSI)
- In an ever changing world, with sustainability taking the center stage, governments, civic organizations, stake holders, activists and responsible investors are pushing business managers towards adopting sustainability within their core business strategy.
- Regardless of your function be it strategy, general management, Human resources, manufacturing, supply chain, finance or sales; the ever changing dynamics will force you to understand and implement sustainability within your business vertical.

The Fellow Credential

- Awarded by Government Polytechnic & CASI
- Industry Accepted, Recognized & Coveted
- Subject Matter Expert recognition
- Ideal for CxOs& board members
- Every Fellow passout becomes a part of the honorary mentoring team at CASI
  - To guide upcoming Fellow participants
  - Mentor management / engineering institutes.

The Title

- CASI Fellow passouts are awarded a highly coveted title apart from the certificate. The title 'Fellow' reflects the individual impeccable understanding of the subject and sets apart the credential holder based on his ability to inculcate sustainability & CSR within the business strategy of a company.

Is it right for me?

As an experienced executive you have lead teams, designed and executed strategies and driven corporate performance. But in an ever changing world; product and business expertise is not the sole criteria for success. Investors, stakeholders, governments and consumers today demand you incorporate sustainability within your core business strategies.

Gain the skills and confidence to deal with these changes. Position your candidature as a subject matter expert.

The Government Polytechnic – CASI Fellow serves this purpose.

With millions of corporates struggling to build in sustainability within their business models, the CASI certified professional stands apart and is often looked upon to bring in CSR and sustainability angles within businesses and business models.

Lead Change
Conducted over 11 months with flexible options, the research based programme ensures you are in sync with the latest business practice and research to enhance your leadership skills, sharpen your strategic thinking and lead change in your organisation.

Your Thesis
Integrate theory & practice and apply it to an organisational or industry issue. Examples of previous topics include use of CSR in PR, sustainability in pharma manufacturing, business growth using Sustainability for a Global leading IT company, Product innovation in the Automobile sector using sustainability as a business strategy.

Business Skills for Leaders
You have spent over 10 years in a function and are an expert in you product and business function. However a cross industry learning reference and a great peer to peer group network is all that is required for your next big jump.

Fellows applicants are highly experienced professionals with an average of over 10 years of experience in vertical or general management functions. They bring a depth of knowledge in their area of expertise &collaborate with other participants to expand their horizons

The GP - CASI Fellow is Right for You…..

If you have experience in…..

- **Strategic leadership**: participating in strategic decisions which affect your organizations future direction and success. OR
- **Technical leadership**: are accountable for technical issues and matters at board level, or if your supervisor who is at a board level. OR
- **Operational leadership**: are accountable for operations at board level or if your supervisor is at board level. OR
- **Functional leadership**: experience of leading functional areas within an organization at a board level or if your supervisor is at a board level. OR
- **Consulting Experience**: if you have a consulting experience of over 7 years
- **Academic Experience**: if you are a full time / part time faculty for over 7 years

A Honorary Office Bearer at CASI

A Fellow passout is bestowed upon an honorary position at our regional chapter. He serves as an Honorary Regional Director (RD) or a General Secretary (GS) depending on the current team in place. This is an honorary position & does not entail any emoluments. It is highly prestigious & enables the recipient to network with some of the finest minds in the world.

Your KRA as a GP-CASI fellow

As a fellow, there is a certain responsibility and accountability on you. It is imperative that you coach younger generations on the concepts and applications of CSR and sustainability.

There is a specific KRA in place for every CASI fellow credential holder. Such a KRA is on a yearly basis and the onus of supplying information that this KRA has been achieved lies on the credential holder.

The following KRA is set as of now: (announced yearly)

1. **Lectures**: A minimum of 3 lectures per year to be conducted at corporates or any education institute.

2. **Writing white papers and Articles**: A minimum of 1 article per year to be submitted to CASI

3. **Interviews**: A minimum of 1 interview per year on CSR / Sustainability to be submitted.

4. **Conferences / seminars**: Optional requirement, But essential to submit details if the credential holder has participated as a speaker on any sustainability / CSR seminar / conference.

The Student Chapter

A CASI Students Chapter is the grass root level representation and collaboration towards promoting the cause of sustainability. Institutes / Colleges / Universities and Schools are encouraged to form a chapter / council of students headed by a faculty to promote the knowledge and cause of CSR & sustainability.
This gives corporates a chance to step on, display and further their commitment on CSR & sustainability. Such Student chapters are also an opportunity for corporates to discuss research on CSR / Sustainability with academicians.

The Regional Chapter

A Regional Chapter is recognized by CASI as a virtual local constituent, with the objective to develop a platform and facilitate professionals to come together, meet, learn, and interact on the theme of sustainability and CSR. A local chapter enables this, by organizing events and providing opportunities to its local community of professionals for Volunteering, Networking, and Building Knowledge.

Regardless of your function & area of expertise; Sustainability & CSR is at the core of what you do. A CASI credential helps you establish this.

The Fellow Thesis – A Three Pronged Approach

- The Essence of Strategy is choosing a unique and valuable position rooted in systems of activities that are much more difficult to match with the final idea being better and higher output for lower inputs.

Strategy

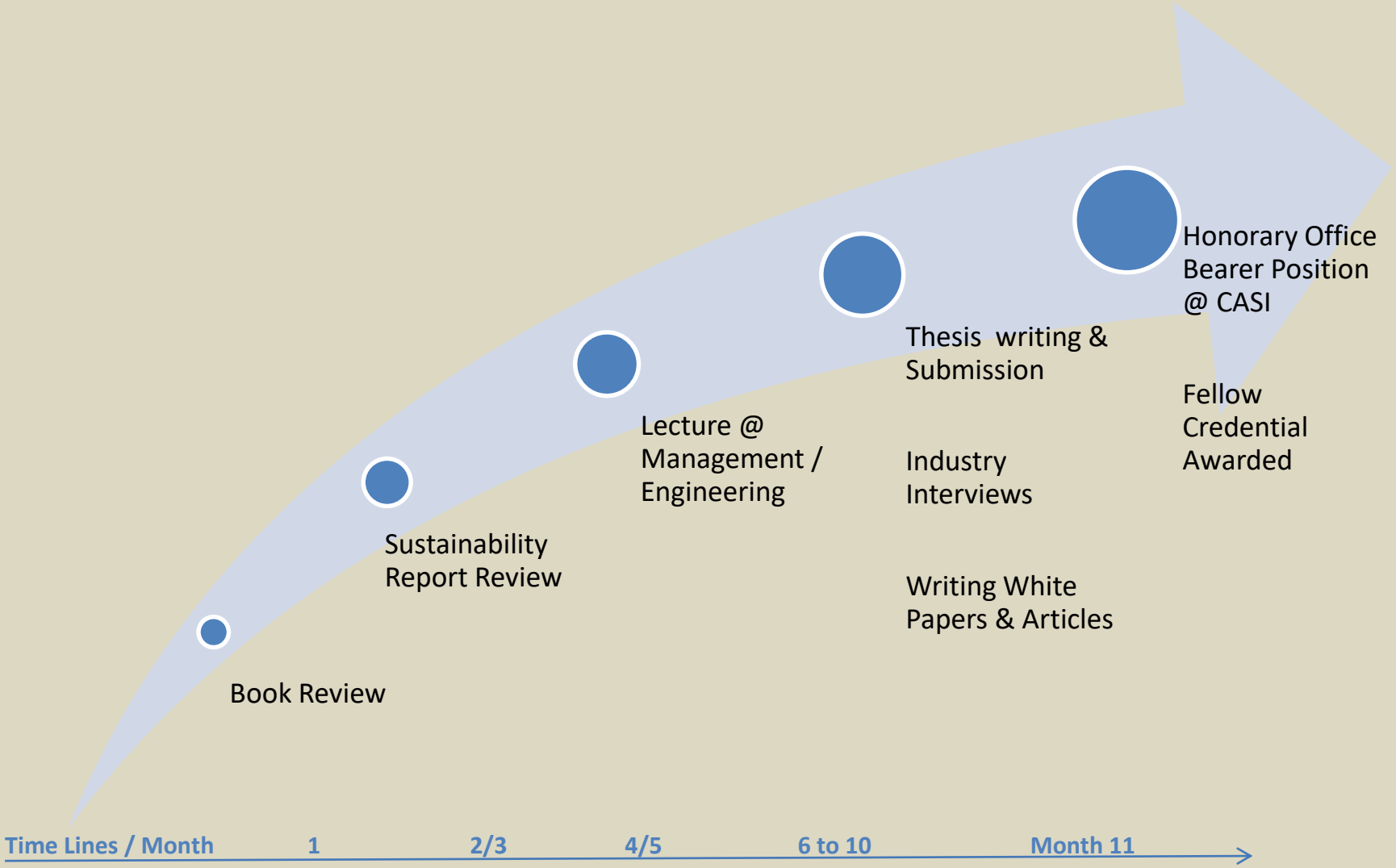
- Select function or Industry as an elective.
- **Functions**; operations / supply chain / finance / Human resources/ Organization development / IR / Sales / Marketing / PR / vendor management / production/ packaging/ warehousing / Strategy / Board member /
- **Industry**; Chemical / Pharma / BFSI / InfoTech / Consulting / Mining / FMCG / etc

Elective

- Incorporating sustainability within policies, processes and products with business strategy
- Incorporating sustainability strategy within divisional strategy

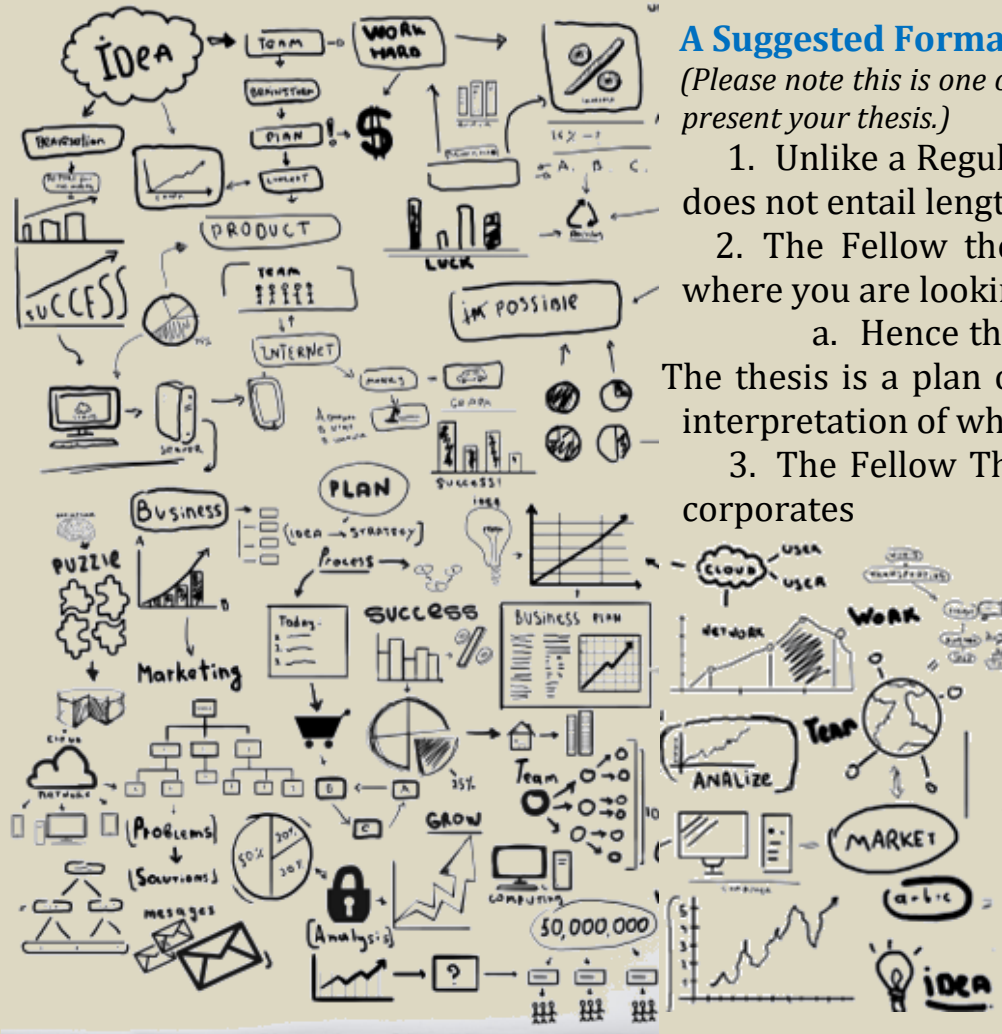
Sustainability

11 Months process – Position your candidature as a subject matter expert



Writing a Fellow Thesis

This is your plan of action for a specific segment of the industry. This is your key to positioning your candidature as a subject matter expert.



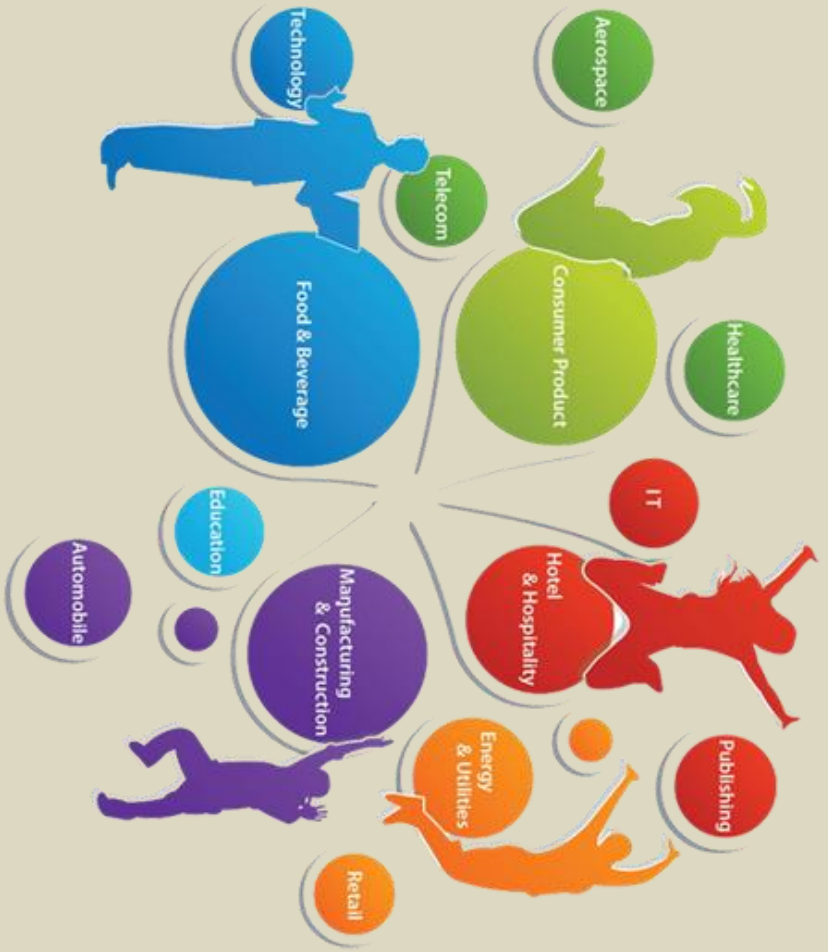
A Suggested Format

(Please note this is one of the ways, please discuss with your guide for an optimum way to present your thesis.)

1. Unlike a Regular PhD thesis, the Fellow thesis is forward looking and does not entail lengthy research on industry history and formation.
2. The Fellow thesis is a document which is presented to corporates where you are looking for an assignment.
   a. Hence the idea is position your candidature as a thought leader. The thesis is a plan of action based on industry opinion, your opinion and interpretation of what the future beholds for the industry or the function.
3. The Fellow Thesis also acts as a point of reference / origination for corporates
   a. Hence imperative that you start with a 30,000 feet vision & then outline an execution plan. It is advised not to consider road blocks while developing this plan; else you will not be able to achieve a breakthrough. Road blocks are to be mentioned in the thesis but to be cleared / worked upon while actually executing the POA created though your thesis.
4. A step by step proposal for a corporate to strengthen product / sales / reputation/ brand is also accepted as a thesis.

Specializations in Fellow Credential (Partial List)

1	Operations
2	Supply Chain
3	Finance
4	Human Resources
5	Strategy
6	Marketing, PR & Branding
7	Corporate Communications
8	Engineering
9	Smart Cities
10	Waste Management
11	Energy
12	CSR
13	Sustainability
14	Manufacturing
15	Product Management
16	Innovation
17	Information Technology
18	Health Care
19	Infrastructure
20	Water Management
21	Packaging
22	Managing Foundations



Earlier batch at CASI,: Indian Participants (partial list)

Sr. No	Name	Designation	Company
1	John	Managing Director	Accenture
2	Ashok Shrivastava	CEO	Sona Alloys, (Fomento Mining Goa)
3	Keith Pinto	General Manager	Glaxo
4	Parmeshwaran	General Manager	ILFS
5	Dheeraj Jaggi	Head OD & Learning	Viocom TV 18
6	Cdr. Naresh Taneja	President	IRB Infrastructure
7	Pushpalata	General Manager	VM Ware
8	Krishna Mishra	Executive Director	USA India Importers Association
9	Dr. Reji Thomas	CEO & Director	Techno Pilot
10	Ajay Pandey	Chief (Global) OHS & Security	Acacia Mining
11	Vetrival	General Manager	Glaxo
12	Shyam	Senior Consultant	Hewlett Packard
13	Ravindran	DVP PR	HDFC Bank
14	Neelesh Singh	Head Risk (operational & Market)	ANZ Grindlays Bank
15	Radharamanan	Director	DGPL
16	Narendra Wagh	Senior Vice President	Walchandnagar Industries
17	Ashok P	State Head	FINO
18	Prashant Deshpande	Program Officer	Water Foundation
19	Uma	Senior Associate	Tata Trust
20	Dr. Pankaj Roy Gupta	Director	Petroleum University
21	Sandeep Bhardwaj	Dean	Vivekananda Engineering College
22	Prof. Prabhu	Dean	SMI Business School

CASI Students include some of the smartest professionals from across industries & across job functions: working on inculcating sustainability within their business & functional strategies

The CASI Advantage

- The certification body for CSR & Sustainability
- Colleges seek CASI affiliation to launch sustainability programs
- Degree from Government Polytechnic & CASI jointly
- Involvement as a honorary office bearer for every Fellow participant ensures you build a great network

The Mission at CASI

"Promote the Cause & Knowledge of CSR & Sustainability"
This is done through Regional chapters, Student chapters, Corporate chapters, Certifications, Alliances and Research.
We also offer co-branded certifications.

Showcase your Ability to Integrate Sustainability within the Business Strategy.

Sustainability is here to stay.

The business world is undergoing a permanent change, and smart business leaders areinculcating sustainability into their business model. In addition to environmental benefits, sustainability offers great financial, competitive &other business rewards that give corporates a competitive edge in a global market.

"A business strategy inculcating a sustainability strategy is essential to help corporates meet one or more business-oriented, environmental or ecological outcomes leading to creation of higher shareholder value."

The Time to Act is Now!

www.casi-india.com

CASI India Presence

Co-Branded Programs

CASI offers co-branded certifications with multiple education institutes& universities. Co-Branded programs include specialization in Finance / Engineering / Design / Management / HRM / etc..

Corporate Outreach

CASI is present in India through Global Fellow Students and Regional Directors at the following corporates ***(PARTIAL LIST)***

1	Acacia Mining	26	Edelweiss Tokio Life	51	InterBase Services Pvt Ltd	76	Sandvik Asia Private Limited
2	Accenture	27	Emaar MGF Ltd	52	IRB Infrastructure	77	Sanofi Aventis
3	Aditya Birla Group	28	Ericson	53	IRCON (GOI Undertaking)	78	Sharekhan
4	Alcatel Luicient	29	Ernst & Young	54	JSW	79	Simply Invest
5	Anil Industries	30	Essar	55	Kalaniketan Textiles	80	Snapdeal
6	Apollo Hospitals	31	Essel Infra & Utilities	56	KPMG	81	Social Entreprenuer
7	APRA Group	32	EXIM BANK	57	Landmark insurance	82	Sociedade de Fomento
8	Archidply Industries Ltd	33	FINO	58	MG Motors ltd	83	Sodexo
9	Associated Capsules	34	GAIL	59	Miranda Tools	84	SSI Production
10	Astarc Group	35	Gemini Group	60	Monad University	85	Sun Capital
11	AstraZeneca	36	General Motors	61	MSP	86	Tata Motors
12	Bank of America	37	Glaxo	62	Mumbai University	87	TATA Power
13	Bank of Baroda	38	Google	63	Oberoi Hotels	88	Tata Trust
14	Benetton	39	HCL	64	Petrolium University	89	Technosol, Caless payments pvt ltd
15	Biocon Ltd	40	HDFC Bank	65	PricewaterhouseCoopers India	90	TVS Motors
16	BSE	41	Hewlett Packard	66	PTC Infotech	91	USA - India Importers Council
17	CARE INDIA	42	IBM	67	Radius Developers	92	VASP Technology Consultants
18	Carl Zies	43	ICICI Bank	68	Ratnakar Bank	93	Vedanta Foundation
19	Computer Science Corporation	44	ICRISAT-Mali	69	RBI - Bank Note Paper Mill India Pvt Ltd	94	Versatile Card Technologies
20	Consulting	45	IDBI Bank	70	Reliance Industries Limited	95	Vio Com TV
21	Crisil	46	ILFS Engineering	71	Reliance Power	96	VM Ware
22	DCNS (Defence company France)	47	Indo American Society	72	RESINQ	97	Walchandnagar Industries
23	DMG India	48	Indus1Advantage, M&A Advisory	73	Rockwell Automation	98	Wipro Information Systems
24	Dow Chemicals	49	Indusind Bank	74	Rolta India Ltd.	99	Yash Technologies
25	Dr. Reddy,s Laboratories	50	Ingersol rand	75	Royal Orchid Hotel	100	Yoshika Engineer pvt. Ltd

About CASI

The Mission at CASI is to promote the cause & knowledge of CSR & Sustainability. This is pursued through certifications, regional chapters, student chapters, alliances and research.

Co-Branded Certifications

We encourage education institutes to develop co-branded certifications in partnership with CASI New York

Corporate Nominations

CASI regional chapters are virtual extensions and are managed by Global Fellow passouts and nominees from corporates. We encourage large corporates to nominate a member of your senior management as an 'Honorary Regional Director' on our regional board.

Certifications for School / College students

CASI offers world class certifications for school / college students. Please reach the local country office for further details.

Reach us

Please reach our local country office for a detailed discussion on how obtaining a Fellow Credential will help you support your personal and career aspirations.

Please note

The Fellow is not an open enrolment program
Admissions are granted to deserving candidates by admissions committee.
All rights reserved, decision of the admission committee is final.