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Near East-West Flyover Bridge, Mulund (West),
Mumbai - 400 060.

CASI
NEW YORK
present across

50
Countries



CASI NEW YORK CERTIFICATIONS

for School / College Students
Std. 5th to 12th

- ✓ Prepare your child for competitive examinations
- ✓ Improve their ability to select the right career path
- ✓ Improve academic records
- ✓ Inculcate a sense of Social responsibility
- ✓ Get Certified by a New York Institute

CASI Students at
Cambridge International

Foster a basic understanding of

- Environment Science
- General Science
- Energy generation & Usage
- Financial implications of reduce, recycle, and reuse concepts
- Effects of Globalization
- Regulations & Rules
- Sustainable Development Goals by United Nations



The World's Most Powerful Certification

in Sustainability & CSR

CASI, NEW YORK; The Global Certification body for CSR & Sustainability

● CSR (Corporate Social Responsibility)

With the new government rule to donate 2% of profits to CSR, companies in India prefer to recruit employees with CSR knowledge. The movement is so strong that now colleges are moving towards adopting CSR as a main stream course. In fact many colleges now prefer to admit students with an exposure to CSR.

With CSR becoming such a strong force in the country, can you afford to be left behind?

● Sustainability

Using lesser and lesser natural resources to create better products which are longer lasting or reusable or recyclable

Implications of sustainability are for every corporate & hence sustainability studies are included in arts, science, commerce and engineering the world over. This is a recent phenomenon in India and now Indian colleges are integrating these studies in their portion.

With Sustainability integrated in every educational stream, can you afford to be left behind?

Primary Activities



Every Function mentioned above Has an effect on Human Resources / Ecology / Environment
Every Company has to measure & report these effects

Support Activities



Ensuring there are no adverse effects; through out each of the value chain functions; is True CSR & Sustainability Which leads to "Sustainable Development"

CSR & Sustainability effects every industry, every job function and hence is recommended for students

across science, engineering, commerce, management, banking, finance and other streams.



Dr. Sandeep Bhardwaj

Dean Academics,
Swami Vivekanand
Education Society

"I believe CSR education will surely bring accountability to the leaders of tomorrow."



Swati Bhattacharya

Director Corporate Affairs General Motors
& Regional Director Delhi CASI Global
New York

"We believe Sustainability does not come at a cost! It furthers our ability to deliver strong financial performance alongside strong sustainability performance. Sustainability is adding value to our shareholders, customers, employees and other stakeholders"



WgCdr Naresh Taneja (retd)

President | IRB Infrastructure
& Global Fellow CASI New York

"... If a business is to flourish, it is in its interest that the members of society in which it is operating, are able to buy its goods and services. Therefore, it is in the interest of the business that the members of society are continually developed and supported so that they are in the position to be its customers. I call it "Enlightened Self Interest".



Keith Pinto

Senior General Manager
-Glaxo SmithKline
& Global Fellow CASI New York

"I recommend 'CSR & Sustainable Development' as a credit-based subject for all PG Courses in India

PORION

1. Basics of Social Responsibility & CSR
2. Basics of Sustainability
3. Basics of corporate & government action for sustainable development
4. Environment Science
5. Bio-Diversity
6. Concepts of Social Political, Ecological crisis
7. Reduce, Recycle & Reuse

BOOKS

Question Bank / Reading Material will be supplied post registrations.
Students are requested to read general newspapers for CSR news; this may be included in the examination
Format of Exam
30 question & 45 Minutes
Multiple Choice, Objective format,
No Negative Marking

WHY CASI?

- CASI is the apex body from New York, dedicated to promoting research & education in the field of corporate social responsibility and sustainability.
- Global Mentoring Board from over 50 countries
- Over 500 Honorary Directors from leading Corporates
- Over 1000 Colleges supporting CASI

Frequently Asked Questions

1) Why should my son / daughter give this exam?

- i. The transition from a school student to a college student is a challenge. Such a transition takes more than a good marks and soft skills. It requires a fundamental change in thinking. To be effective in a college or work life, young minds have to grasp knowledge through multiple streams including concepts of science, mathematics and more importantly societal concept of CSR and sustainable development.
- ii. All corporates and colleges understand the importance of your child's exposure to CSR. Such a certification is definitely welcome by colleges during the admissions process.

2) Can I give this exam directly without my school getting registered?

- i. Yes, you can give this exam even if your school does not believe in CSR or Sustainability or for some reason does not help you in participating.

3) Why is learning CSR & Sustainability Important?

- i. Europe and USA are world leaders in these concepts; India is undergoing a major transition and will soon join the world's leaders. Every corporate is today forced to look at these concepts seriously; even colleges are making this a compulsory subject; even colleges are making this a compulsory subject. This is the right time for your child to learn these concepts.
- ii. Knowledge of sustainable development enables your child to understand not only about environment sciences and social norms but also familiarizes them with concepts of 'Reuse, Recycle and Reduce'.

4) Does CASI have tie-ups with colleges?

- i. Yes, CASI has formal tie-ups with multiple colleges (engineering, management, medical etc) in terms of student chapters.

Exam centres all over Mumbai